



Coconut
Creek

Transit Master Plan

Ambassador Meeting

February 9, 2023



- CoconutCreek.net/Ambassador

Meeting Guidelines



Listen

Actively listen to the speaker and other community members. Feel free to ask for clarification, but please hold questions until the end of the full presentation.



Participate

Think about how this topic impacts you, your neighbors, and the City. Offer feedback and suggestions.



Share

Agree that you will share this information with your HOA, community, and neighbors.

Welcome

to the Ambassador Program

Karen Brooks

CITY MANAGER
CITY OF COCONUT CREEK

Presenters

Michael Righetti

Senior Project Manager



City of Coconut Creek

John F. Lafferty

Project Manager



Kimley-Horn



COCONUT CREEK

Innovative Inclusive progressive
with a small-town personal touch

Key Areas of Focus



Adaptable and Progressive Mobility



High Performance Government



Safety and Quality of Life



Smart Growth



Sustainable Environment





Broward County
Premium Mobility Plan
(PREMO)

Learn more at
www.premo.broward.org



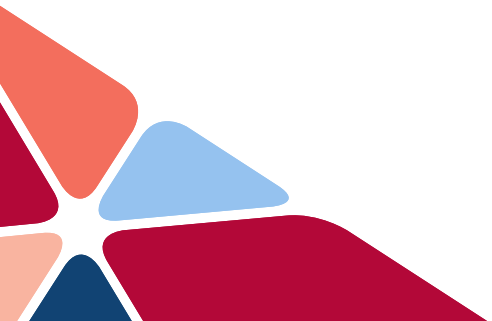
Take our survey...

www.premo.broward.org

Ambassador Meeting Agenda

What Do We Want To Accomplish Today?

- Transportation Master Plan Background (15 minutes)
- Interactive Exercise (20 minutes)
- **Group Discussion (20 minutes)**



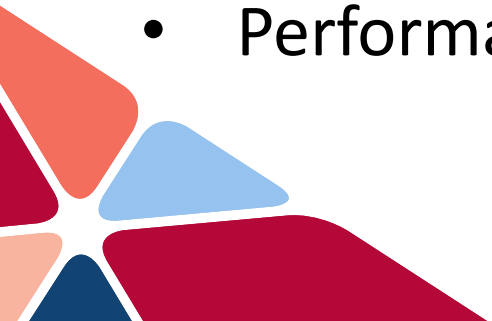
What is a Master Plan?

Purpose

- Address changes in the operating environment
- Evaluate effectiveness of current operations
- Evaluate new technology and service models
- Establish goals and measurable objectives
- Create a Vision and Strategic Plan

What is included in a Master Plan?

- Goals and Objectives
- Implementation Plan
- Performance Monitoring



Master Plan Goals

- Resiliency
- Sustainability
- Reliability
- Equity
- Economic Catalyst
- Distinguished Brand
- Customer Service
- Any others?

Environmental resiliency

Financial sustainability

Convenient, safe, and well-maintained service

Equal, high-quality service for all

Enhanced workforce and visitor mobility

Attractive, visible, and recognizable brand

Customer Satisfaction



Existing Conditions – Current Service

Existing Community Bus Service

- **Butterfly Express**
- **North Route**
- **South Route**



Coconutcreek.net/FreeBus



Existing Conditions – Current Service

Butterfly Express

- Free weekday and Saturday service
- Lyons Road from Windmill Park to NW 74th Street
- Service Span
 - Monday-Friday 6:30 AM – 7:20 PM
 - Saturday 8:30 AM – 4:20 PM
- 60-minute Frequency
- Funded by City of Coconut Creek

BUTTERFLY EXPRESS ROUTE UP & DOWN LYONS ROAD



SCHEDULE

- ★ Top of the Hour
- ★ 10 Min. Past top of hour
- ★ 20 Min. Past top of hour
- ★ 30 Min. Past top of hour
- ★ 40 Min. Past top of hour
- ★ 50 Min. Past top of hour

LEGEND

- EXPRESS ROUTE BUS STOP SHELTER
- EXPRESS ROUTE BUS STOP
- POINTS OF INTEREST

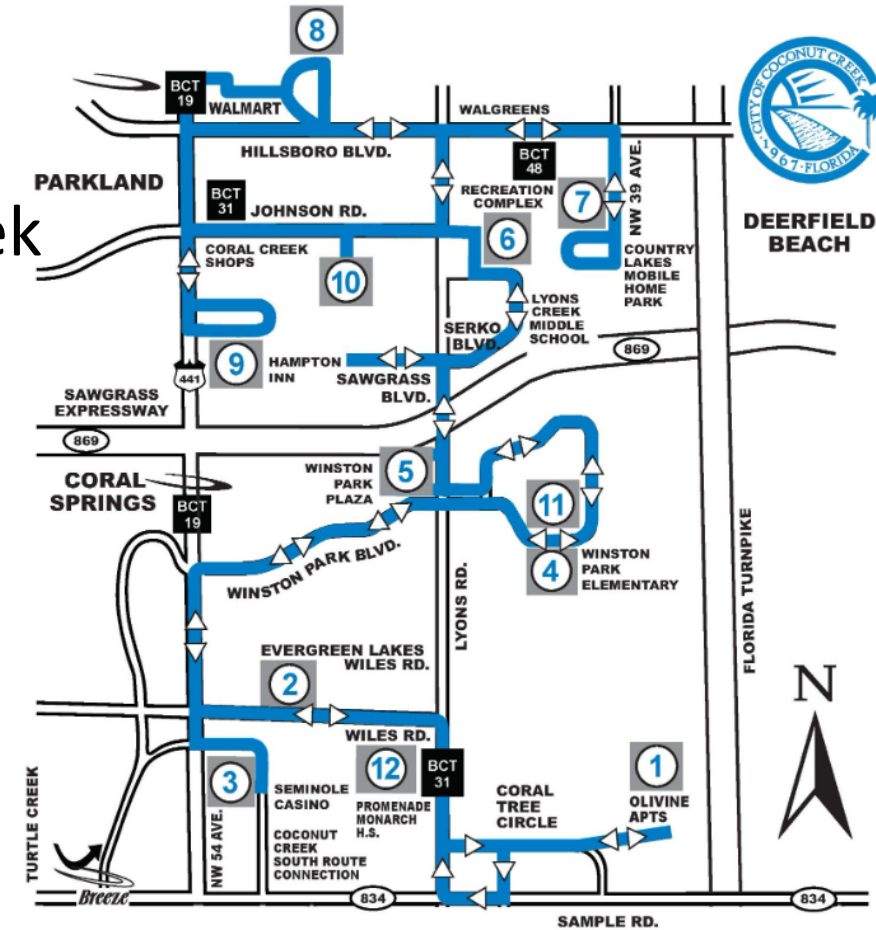
Disclaimer: Due to traffic delays along Lyons Road from 7 AM to 9 AM and 4:30 PM to 6:30 PM, riders should be prepared for potential delays to the schedule during these times.



Existing Conditions – Current Service

North Route

- Free weekday service
- Service covers northern part of Coconut Creek
- Service Span
 - Monday-Friday 7:00 AM – 6:00 PM
- 60-minute Frequency
- Funded by BCT Community Shuttle Program

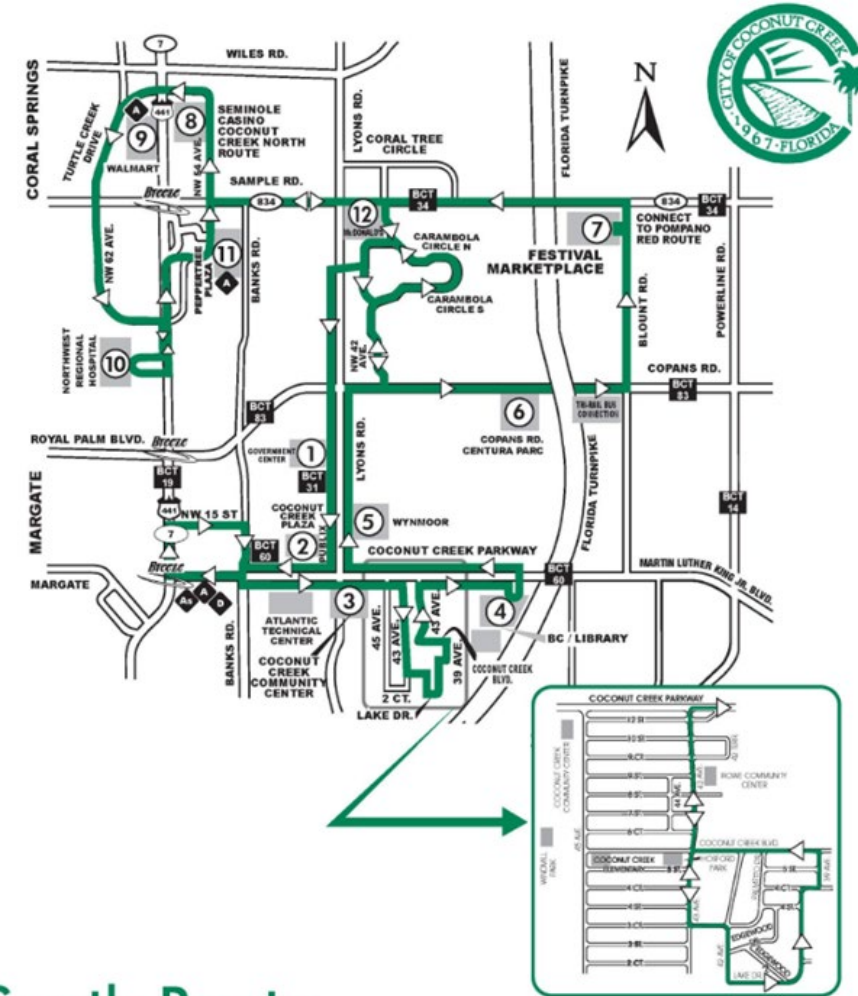


North Route

Existing Conditions – Current Service

South Route

- Free weekday service
- Service covers southern part of Coconut Creek
- Service span
 - Monday-Friday 6:30 AM – 6:20 PM
- 60-minute Frequency
- Funded by BCT Community Shuttle Program

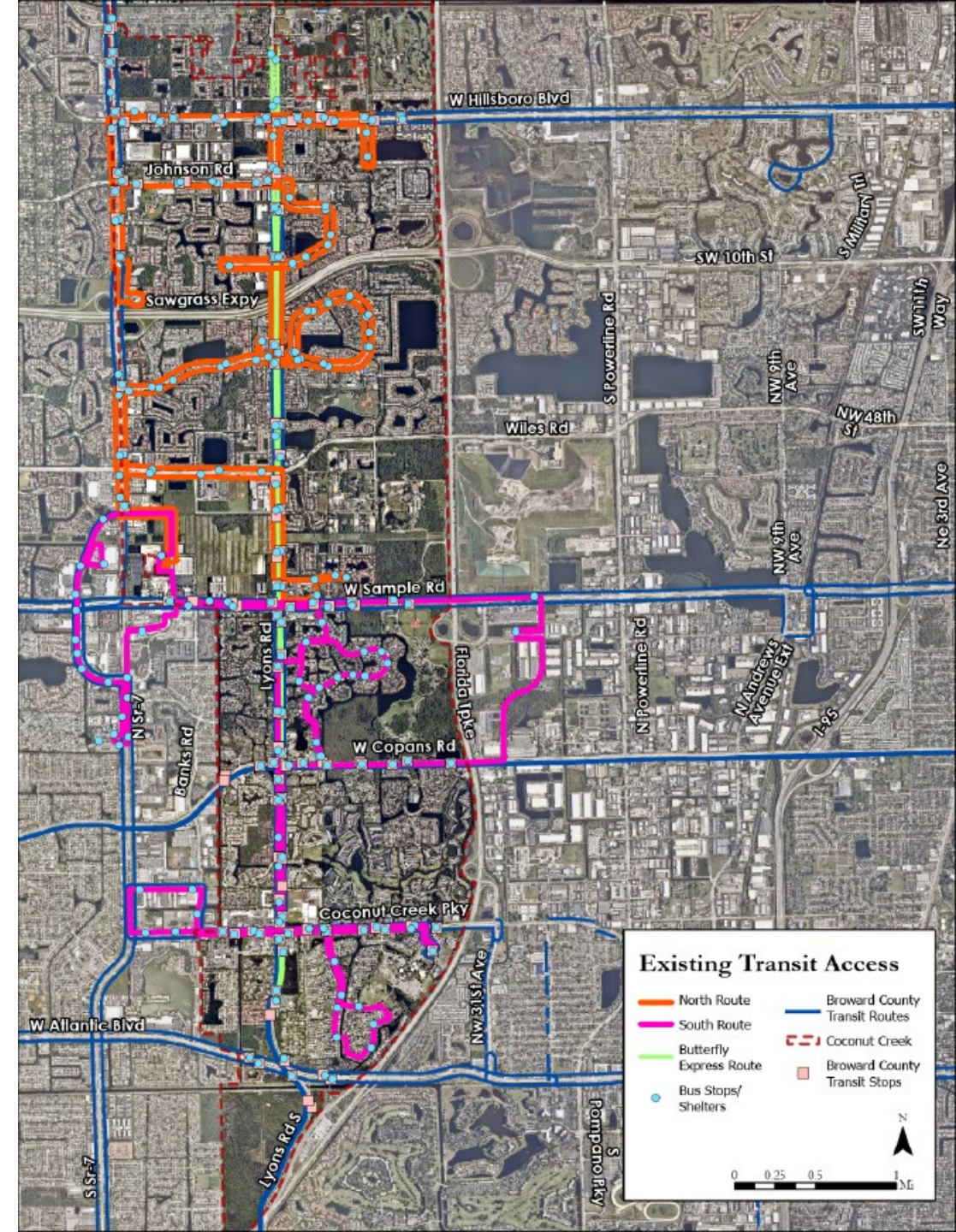


South Route

Existing Conditions – Fixed Route Service

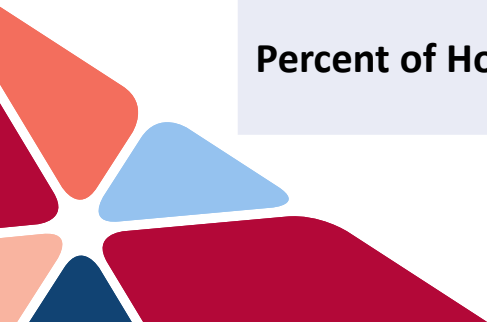
Service Connections to BCT Routes:

- Route 19
- Route 31
- Route 34
- Route 42
- Route 48
- Route 60
- Route 83
- Route 441 (441 Breeze)



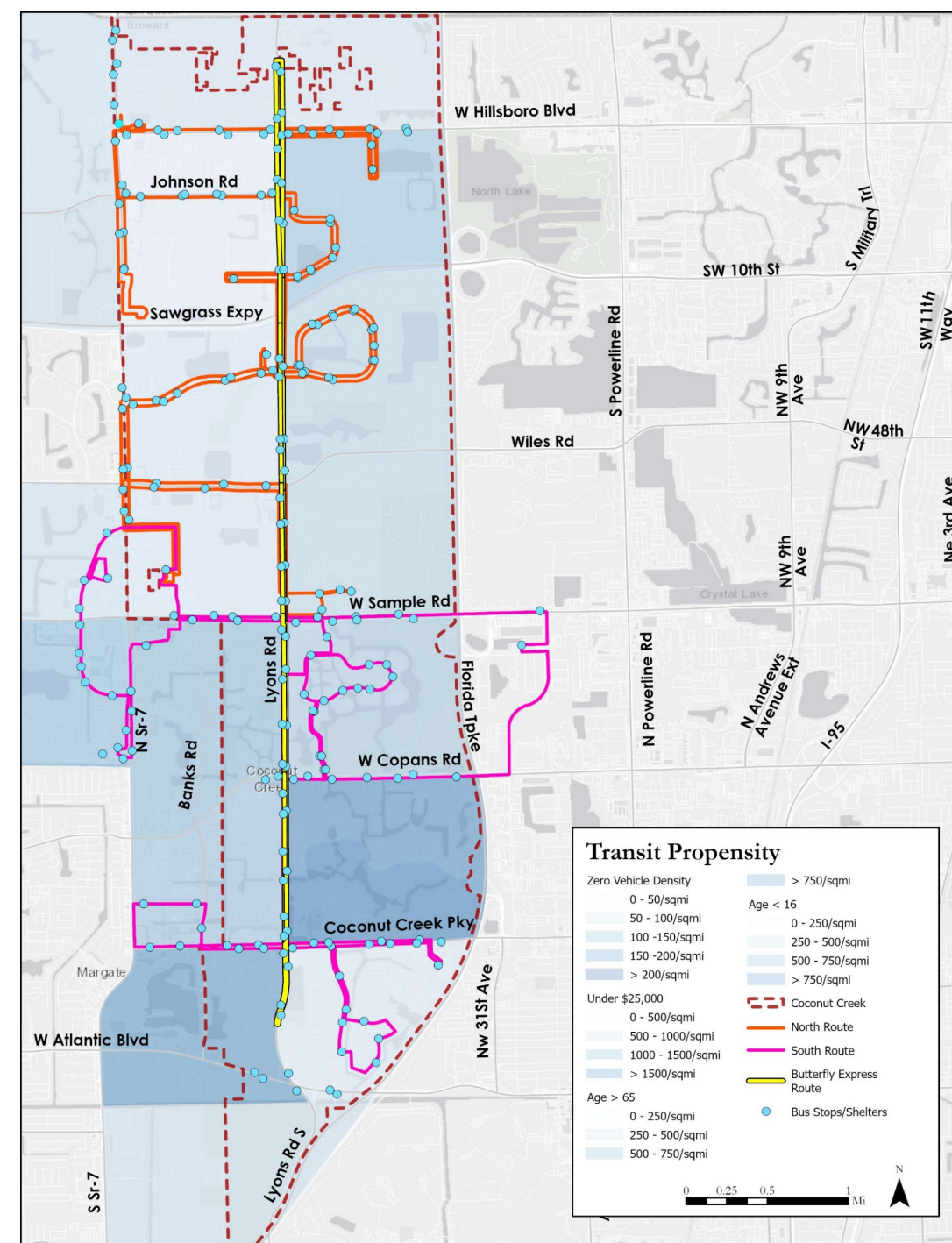
Existing Conditions – Community Characteristics

Demographic Characteristic	City of Coconut Creek	Broward County
Total Population	58,464	1,979,181
Total Households	24,380	769,237
Percent of Population 65 Years or Older	22%	19%
Percent of Households with a Disability	24%	20%
Percent of Zero-Car Households	6%	6%
Percent of Households Below Poverty Level	9%	12%



Existing Conditions – Transit Propensity

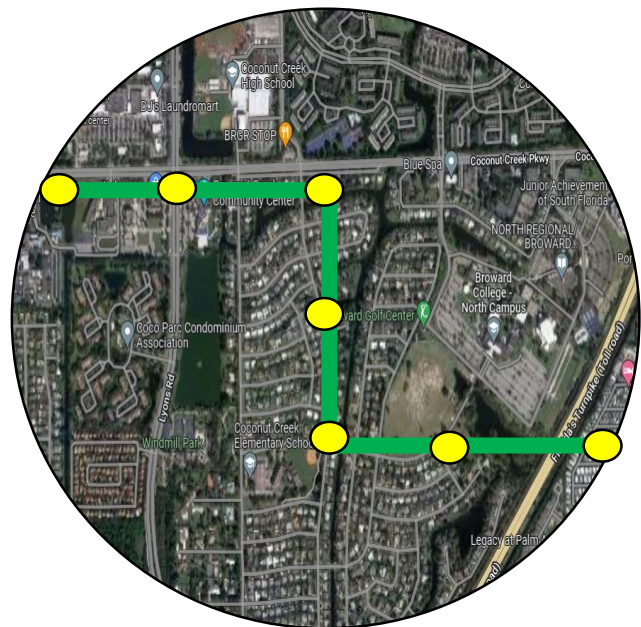
- Identifies locations where the demographics indicate a higher likelihood to use or rely on transit than other areas
- Transit propensity characteristics include:
 - Zero vehicle household density
 - Low-income household density (Less than \$25,000k annually)
 - Aging household density (older than 65 years)
 - Household density with children (younger than 16 years)



Service Concepts

- Designated Stop
- ▭ Service Area – Potential Pick Up/Drop off Locations

Fixed-Route Circulator



Deviated Service



On-Demand



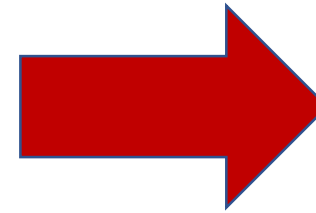
Service Concept Trade Offs



Master Plan Goals

What are the top priorities for the Transit Master Plan?

- Responsive to Mobility Needs
- Implements Accessible Service
- Provide Multimodal Connectivity
- Optimize Service Operation and Ridership

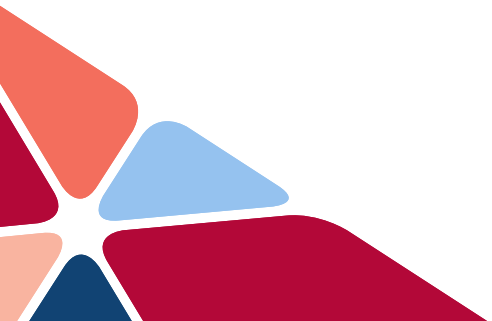


Mobility

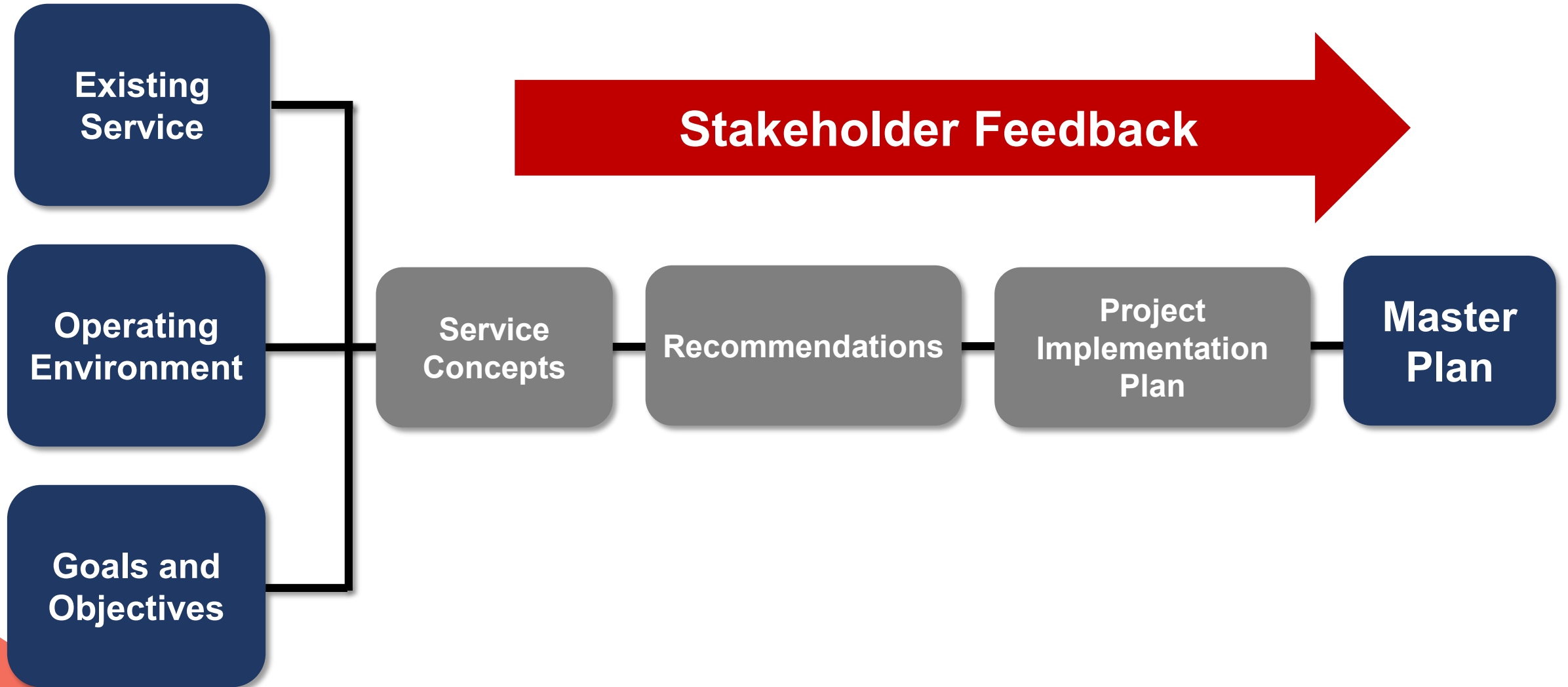
Accessibility

Connectivity

Ridership



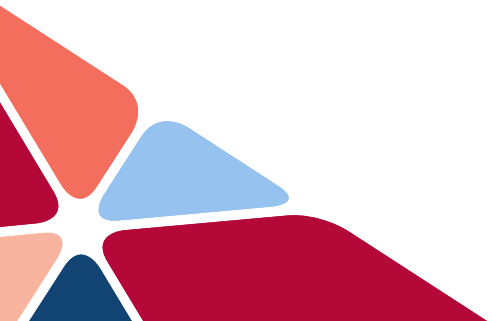
Next Steps



Group Exercise – Transit Master Plan

Poll Everywhere

Visit *[PollEv.com/lynxtdsp390](https://pollev.com/lynxtdsp390)*

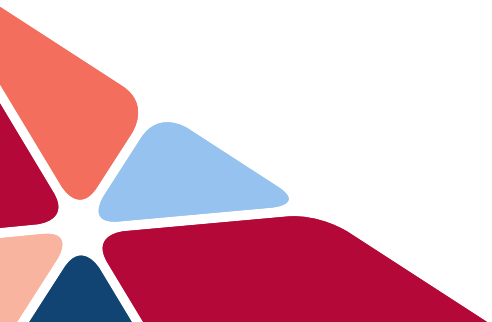


Poll Everywhere Questions

1. How often do you ride transit?

- 2-4 days/week
- 5+ days/week
- About once a week
- Less than a month or never

2. Are you currently using the trolley route? (Y/N)



Poll Everywhere Questions Cont.

3. For what reasons are you NOT currently using the trolley service?

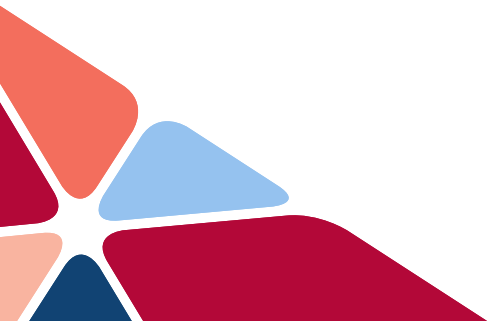
- I have a car
- Not sure how to read bus schedule or don't know when the next bus will arrive
- There is no bus stop near where I live or work
- Trip takes too long to reach a destination
- Does not operate service at the times I need
- The bus doesn't come often enough
- Don't like to ride with others
- I am not aware of the trolley and Community bus service provided by the City of Coconut Creek



Poll Everywhere Questions Cont.

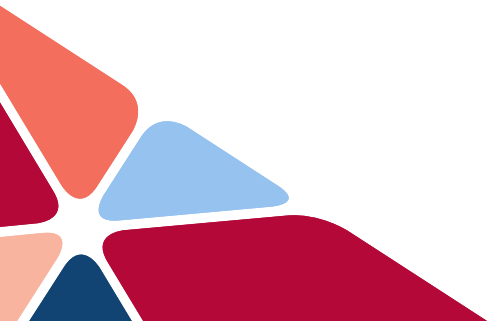
4. What would encourage you to use the trolley service?

- Easier way to know when the next bus will arrive
- Stop is closer to where I live or work
- Faster travel time
- If bus service ran at night and on weekends
- Easier connection to other bus routes
- Connects with popular destinations or places I visit
- More frequent bus service
- The ability to request a ride as needed



Master Plan Discussion

Discussion of poll results and identified priorities



Connect With Us

HEADS UP

Creek

COCONUTCREEK.NET/HEADSUP



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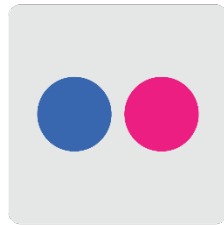
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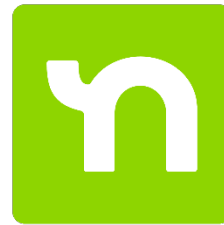
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CreekTV



NextDoor



CocoGRAM

Upcoming Meetings

- Monthly Meetings
- Relevant Topics aligned with strategic priorities
- An engaged community, working together

Date	Time	Meeting Title	Meeting Description	Download	Watch
06/09/2022	5:30 PM – 6:30 PM	Emergency Preparedness	Emergency Preparedness; CERT Program; Public Safety Programs	PDF	Watch
07/14/2022	5:30 PM – 6:30 PM	Florida's Turnpike Expansion	Update on this proposed project and its impact on the community; prepare for upcoming hearings	PDF	Watch
09/08/2022	5:30 PM – 6:30 PM	History of Coconut Creek	Provide historic information about the City of Coconut Creek	PDF	Watch
10/13/2022	5:30 PM - 6:30 PM	Landfill, Solid Waste, and Recycling	An Update Presentation on the Monarch Hill Landfill	PDF	Watch
11/10/2022	5:30 PM – 6:30 PM	Public Safety Programs	*** CANCELLED *** Coconut Creek Police Department Services		
1/12/2023	5:30 PM - 6:30 PM	Vulnerability Study		PDF	Watch
February	5:30 PM - 6:30 PM	Transit Master Plan			
3/9/2023	5:30 PM - 6:30 PM	Public Safety Programs	Programs and Services provided by the Coconut Creek Police Department		



Questions?

